


More protection for Atlanta properties without losing money or renters

The rental market in Atlanta is growing rapidly. Both renters and property owners rely on Rhino to save money. Rhino replaces traditional security deposits with smart, affordable insurance, protecting owners past the limitations of a cash deposit and lowering costs for renters at the same time.



Current state of the Atlanta market

Cash deposits don't cut it anymore. Asking rent has increased nearly 20% in Atlanta. The average deposit barely covers turnkey costs and cleaning fees — not to mention, excess damage and loss of rent. Rhino protects your units and is more renter-friendly at the same time.

\$1261 Avg rent in Atlanta

\$630 Avg cash deposit in Atlanta

Atlanta owners and operators use Rhino for better coverage

Security deposit insurance does more than satisfy a move-in requirement. Flexible coverage helps owners solve big business challenges like mitigating bad debt, enabling rent growth, and filling vacancies in the crowded Atlanta market. With flexible coverage, you set the protection amount for each unit while lowering move-in costs for renters.

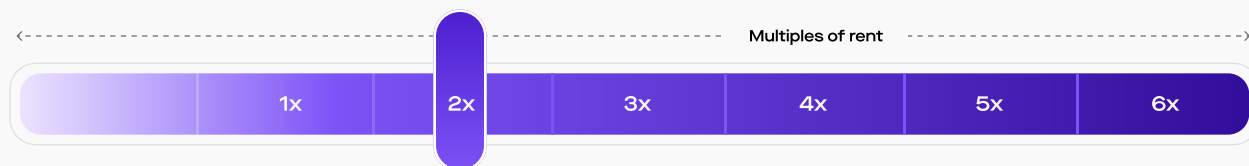
Rhino protects **+20k units** in the Atlanta area

Avg Rhino coverage: **\$1686**

Total Rhino coverage in the Atlanta area: **\$3.56M**

Rhino New York LLC (Rhino Insurance Agency in California) (Rhino) is a licensed insurance agency. Coverage is subject to actual policy terms, conditions and exclusions and is currently not available in HI, MT, ND or WY. Coverage is subject to underwriting approval and may not be available to all persons, even if offered in your state. Landlords may be afforded coverage under insurance placed/underwritten by Rhino, and landlords may select a coverage limit that is greater than the amount of a cash security deposit. Rhino acts as a general agent for various insurance carriers. In AK, CT, DE, IN, KY, MD, ME, NY, OH, PA, SD, TN & WV, insurance is underwritten by carriers with an A.M. Best rating of "A- (Excellent)" or better. In the remaining states, insurance may be underwritten by a nonadmitted, excess/surplus lines carrier that is not licensed in that state.

Balance protection and leasing speed



Faster leasing

Maximum leasing velocity
Reducing bad debt
Lowest price* at move-in

Complete protection

Accelerated leasing velocity
Eliminates bad debt
Low price* at move-in

Set the coverage amount that fits your portfolio

In Atlanta, it's about signing more quality renters quickly. Rhino's flexible coverage gives you the advantage; dramatically increasing leasing velocity and reducing your chances of bad debt with balanced protection.

Property owners can use Rhino to receive the same amount of coverage as a traditional cash security deposit or increase their coverage above their cash deposit requirements. More coverage can protect you from bad debt, and renters benefit from Rhino's low-cost insurance.

	Robert E. Working Professional	Nicole L. Recent College Grad
Location	Marietta, GA	Atlanta, GA
Rent	\$1600	\$1215
Income	\$80,000	\$55,000
Deposit	\$800	\$1035
Rhino Price*	\$8.25/mo (or \$99/yr)	\$8.25/mo (or \$99/yr)
Credit	Good / ~635	N/A

Rhino partners
across the nation



Ready to begin offering Rhino? [Contact sales@sayrhino.com](mailto:sales@sayrhino.com) to get started today.

*Pricing will vary by individual renter. Actual rates determined based on the specific information provided to Rhino. Monthly payment plans may not be available to all renters.